



# Improving Diverse Student Outcomes Through Strategic Partnership: A Historically Black University and a UK University

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# Session outline

- Context
- Background on the partnership
- Gaining institutional buy-in for strategic partnerships
- Top tips for designing, implementing and evaluating a multi-faceted partnership
- Hearing from you

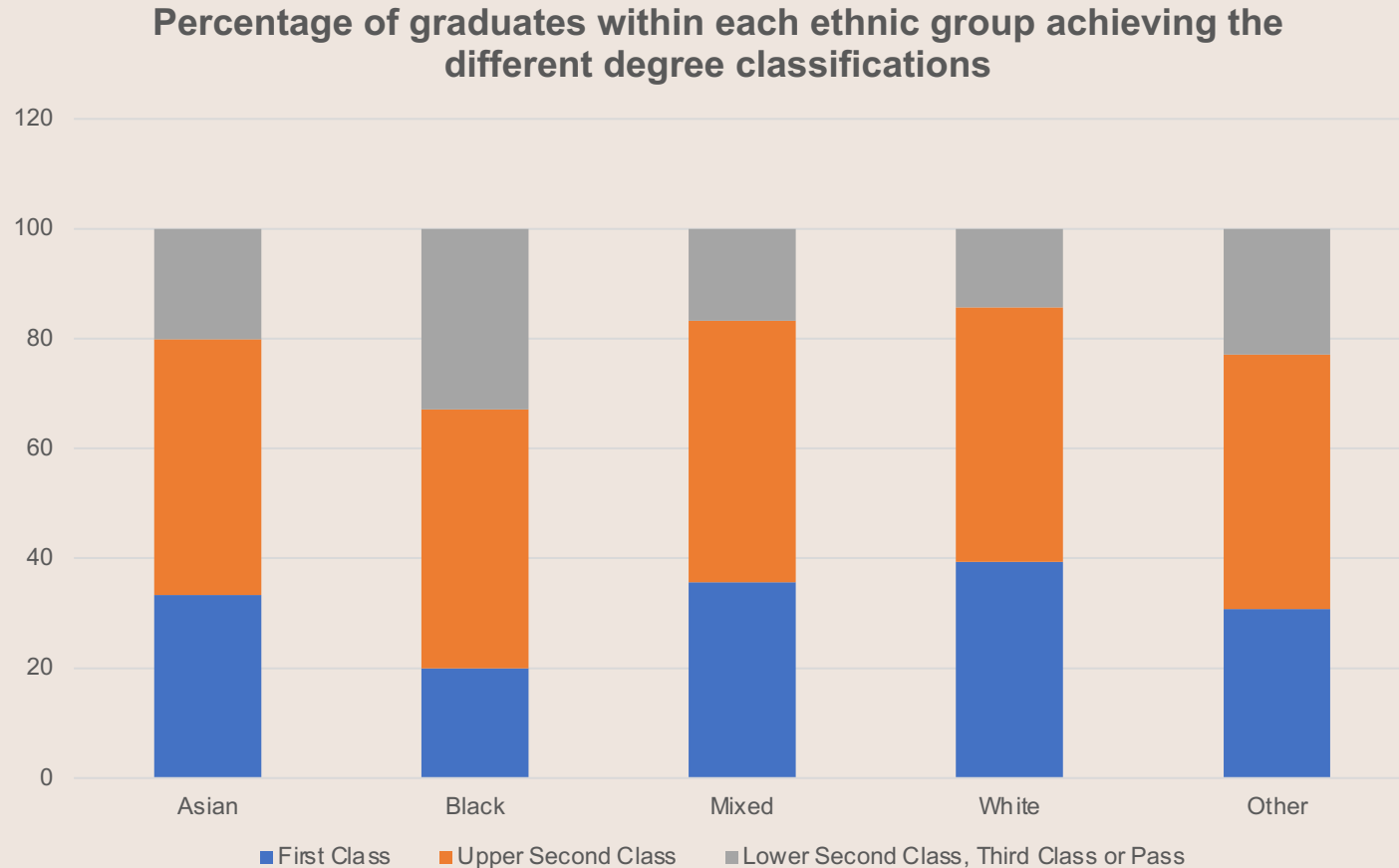
# Intro to Menti

1. Go to [menti.com](https://menti.com)
2. Use code: 61 01 94 7
3. Join in our session



# Setting the Scene

- 359,115 graduates from an undergraduate degree in 2020-2021
- 39.4% of white graduates got a first class degree, compared with 20.0% of black graduates
- Black students have highest non-continuation rates
- Non-continuation is higher at the intersection between minority ethnic groups and socio-economic disadvantage



*HESA undergraduate degree results, UK, 2020-2021 academic year*



# A question for you

Does any of this data surprise you?



# A question for you

What is your reaction to this data in three words?



# Setting the Scene

## Norfolk State University

- Largest HBCU in Commonwealth of Virginia
- Mission – preparation for leadership in the ever-increasing globalized society of the 21st Century



# Our partnership

- Objectives – a collaborative approach
  - Strategic and operational
  - Long-term and short-term
  - External and internal
- Activities – scope of our work together





# Our partnership

1. Global Education necessary to meet the mission of the university
2. Study Abroad and Exchange provides for multiple and varied opportunities for students to develop global competencies.
3. These initiatives enhance the overall university experience and positively contribute to retention, graduation, and satisfaction rates.
4. The London Metropolitan University partnership presents a wonderful partnership opportunity to meet our Global Education initiatives
5. This is a 2-way street however as NSU has endeavored to make a difference on both campuses.
  - NSU Students at LMU will be unofficial ambassadors of all that we do well at NSU.
  - NSU Faculty have connected to their LMU Counterparts to work on teaching and research initiatives.
  - NSU Staff in the areas of Student Success (Academic Affairs and Student Affairs) will engage their LMU counterparts in areas related to student retention and graduation.
6. This is only the beginning of our partnership, and we look forward to collecting the data to determine the impact of our cross Atlantic partnership.



# A question for you

How confident do you feel in leveraging your existing partnerships to do something more than they currently do (eg study abroad)?



# Gaining institutional buy-in

- Leadership and getting the Presidents on board
- Faculty engagement
- Staff as active participants
- Students as partners in design and implementation
- Partnerships within and across institutions



# A question for you

What are the key barriers in gaining buy-in from senior stakeholders in your institution?



# **Design, implementation and evaluation**

- What to ask when designing a strategic partnership
- How to start activity when there is so much to do
- Managing activity and outcomes
- Requesting, receiving and utilising resources
- Measuring success for longevity and stewardship



# Next steps and futureproofing

- Our next steps
- Next steps for you
- Futureproofing strategic partnerships



# A question for you

How confident do you feel now in leveraging your partnerships to do something more than they currently do?



# Hearing from you

- Group discussions
- Q&A with our panellists
- Top tips from attendees





# Summary and next steps

- How to get involved
- Resources and support
- Contact us



# Contact us



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