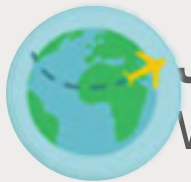


Unlocking the World

Activities and Enticements for Reaching Underrepresented Populations



Jessica Francis

Wake Forest University

Walden University

- ▣ Winston-Salem, North Carolina
- ▣ Total undergraduate enrollment: 4,812 (2014-2015)
- ▣ Total University enrollment: 7,591 (2014-2015)
- ▣ Applicants for first-year admission: 13,282
- ▣ Undergraduate Tuition: \$47,120 | Room/Board: \$12,998
- ▣ Faculty-to-Student Ratio: 1:11
- ▣ Ethnic Diversity: 25%
- ▣ Student Clubs and Organizations: 194
- ▣ Annually send about 750 students abroad for credit, mainly on semester programs



Underrepresented Populations in Education Abroad

- ▣ Diversity Abroad Network's Access, Inclusion, and Diversity in International Education Roadmap
- ▣ **First in the Forest (first generation college students):** annually about 100 self-identified students admitted with 40 of which are selected as Magnolia Scholars
- ▣ **Ethnicity:** in 2014 25.4% of students identified as minorities including Native Hawaiian/Pacific Islander, Hispanic/Latino, Black or African American, Asian, American Indian/Alaska Native, two or more races
- ▣ **High Need:** in 2013-2014 over 62 million award annual in institutional aid, with a total of over 98 million in aid award to students at Wake Forest university
- ▣ **STEM:** Biology is 4th popular major, very popular pre-med program and starting Engineering in Fall 2017
- ▣ **LGBTQ:** Active center, director for LGBTQ, many active student organizations, and Lavender Graduation

Passport Program

- ▣ Assisted with obtaining passports for first generation college students
 - ▣ \$135.00 per application
 - ▣ photos done in-house
 - ▣ Helping students get birth certificates, state identification cards, etc.
 - ▣ Driving student to post office to apply
- ▣ First year no requirements or plans to go abroad, second year and on in conjunction with an abroad program supported by WFU
- ▣ Now expanding to students with demonstrated financial need, not just first generation college students



Scholarship Vouchers



- Currently for First-in-the Forest Students
- Distributed during special orientation session focused on study abroad opportunities
- \$500.00 guarantee and eligible for additional funding
- Student response was instant, they said they “don’t want to leave money on the table”
- Shows *our* investment in the students going abroad



Global Ambassadors

Meeting Students Where They Are

- Student-designed events
 - Pizza dinner: 50% returnees, 50% possible participants
 - International Coffee Tasting outside our office
 - Ambassadors speaking in dorms
- Speaker series
 - Diversity Abroad Network dinner
 - Post-study abroad advisors at a table outside international themed events
- Open dialogues
- Partner with Office of Multicultural Affairs (OMA)
 - Bi-annual abroad panel
 - Breakfast with OMA

Global Ambassadors

Meeting Students Where They Are

- Open Houses
 - Accepted Student Day
 - Mosaic
 - New Student Orientation
 - Parents Weekend
- Pre-Med Panel
 - Pre-med program specific handouts
- Pre-Business Panel
 - Pre-business program specific handouts

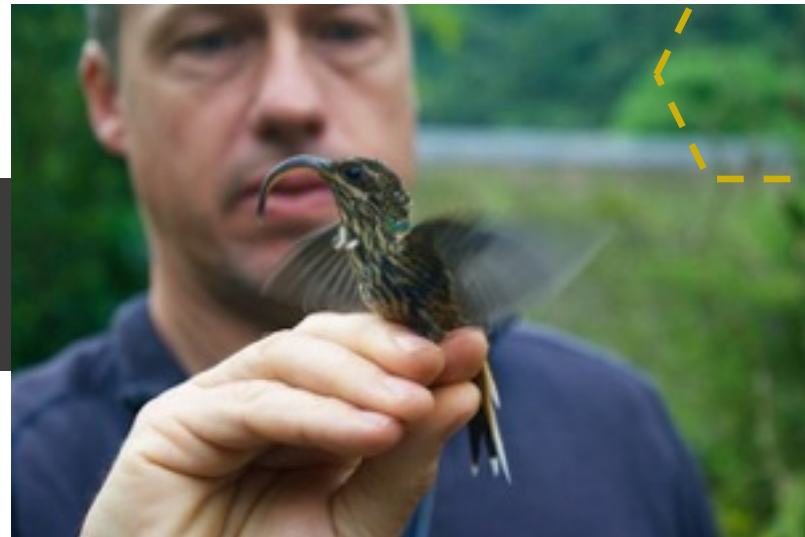


Sunny Abroad Fair 2.0

- ▣ Changing fair into a student event
 - ▣ Raffle
 - ▣ BINGO
 - ▣ Prize wheel
 - ▣ Recipe contest tasting
 - ▣ Tea tasting
 - ▣ Chocolate tasting



Faculty Engagement



- Faculty/Staff on-site visits
 - STEM faculty to visit program changed department perception of study abroad
 - Research fellowships combined with program visits
 - Identifying faculty of underrepresented populations and get them involved
- Regular meetings with staff working with this student population
- IC3
 - Office of Diversity and Inclusion
 - Global Affairs
- Attending other department/office events to show support



Program Funding

- Passport program
 - Not that expensive, \$1,350.00 is about 10 passports per year, \$2,700 is about 20.
 - Adding study abroad requirement to passport program guarantees that investment pays off
 - \$15.00 for four passport photos for campus community helps offset the costs of program
- Scholarship vouchers
 - Same money we were already giving to the students, just promising it to them earlier
 - Students coming in for meetings increases the likelihood that they will go abroad
- Global Ambassadors



Program Funding

- Study Abroad Fair
 - Programs provided prizes
 - Prize wheel was a one-time investment that is used at multiple events (\$100-\$200)
- Orientation Events
 - Often these events have funding from other departments on campus
 - Parent's Weekend Open House costs our office about \$30.00 in refreshments
- Faculty Engagement
 - Faculty development funding from departments, Dean's Office, Provost Office, etc.
 - Participating on affiliate program site visits helps to significantly reduce the cost
 - Not limited to faculty but inclusive of all staff that work closely with these cohorts of students

Future Goals

- ▣ Letter guaranteeing scholarship to underrepresented students
- ▣ Location specific advising
 - ▣ Advising hours in:
 - ▣ LGBTQ center
 - ▣ Office of Multicultural Affairs
 - ▣ Athletic department
 - ▣ Cafeteria
 - ▣ Dorms

