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# DIVERSITY ABROAD CONFERENCE

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## **Universal Global Learning through Virtual Programming & Co-Curricular Programs**



**Brandy Arellano, Hazael Andrew, Katie Novy,  
Hilary Landorf, Eric Feldman**  
UNC Chapel Hill, Cultural Vistas, Florida International University

# Making global learning universal

## Necessary definitions:

Global Learning	The process of diverse people collaboratively analyzing and addressing complex problems that transcend borders
Universal	Accessible to all, inclusive

# Barriers to universal global learning

- Financial
- Cultural
- Travel
- Institutional



# Strategies for universal global learning

## Primary strategies

Type of strategy	Brief overview	Institutional example
Co-curricular programming	Affordable, outside of class experiences that may or may not require international travel*	UNC
Virtual programming for international exchange	Stand-alone virtual programming + virtual components to complement existing abroad programs	Cultural Vistas
Virtual programming for online college students	Including fully-online students through virtual learning environments, streaming events*	FIU

# Suggestions for Practice

# Expand Your Audience

- Open access
- Identify, build, and utilize mutually beneficial campus partnerships
- Reach more virtual participants



# Recruitment and Selection



# Assessment & Participant Feedback

Ensure that students are aware of the assessment expectations (pre and post test, journals, etc.)

Share Assessment Results Widely

Use Assessment Results to Drive Future Program Decisions

# Program Preparation

## Virtual pre-departure content for exchange participants

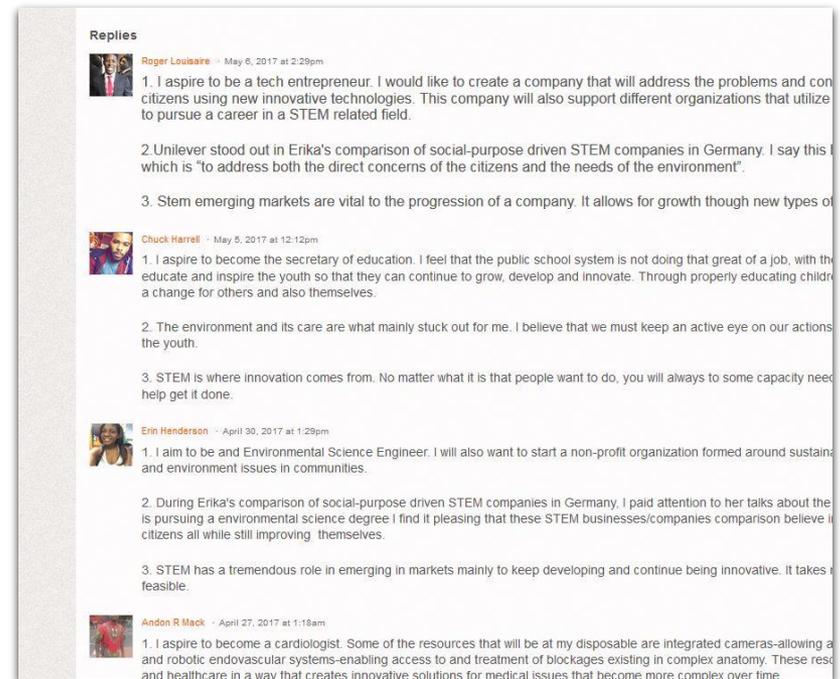
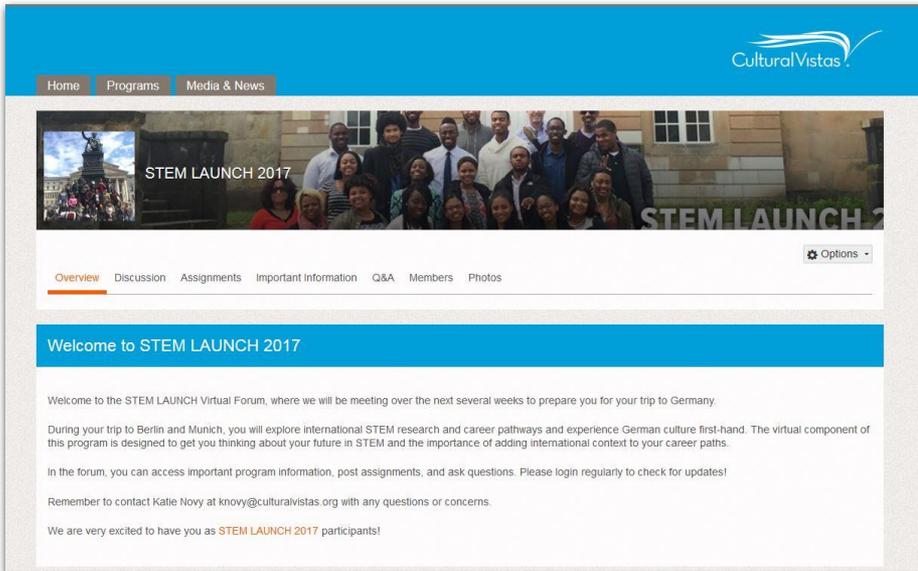
Increases participant engagement with program sponsors

Centralized location for assignments and important documents

Allows for facilitated interaction among participants

# Program Preparation

## Platforms for project management, assignment sharing, document posting



Sample platforms: Ning, Moodle, Basecamp, Posterous, Grou.ps, GroupSite, SocialGo

# Program Preparation

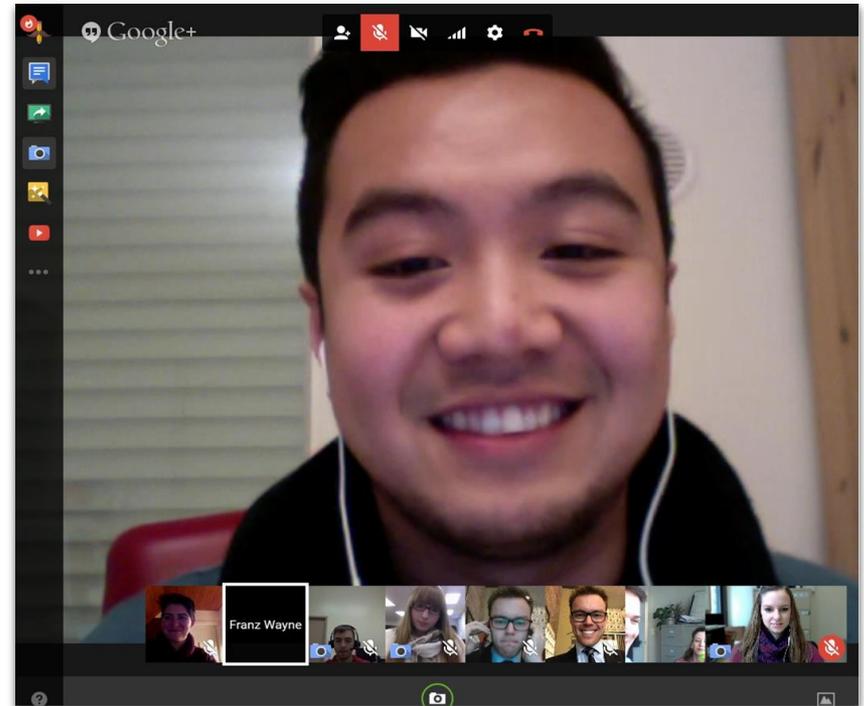
## Webinars for live meetings

More effective participant engagement pre-program and discussion of important topics

Panel discussions with guest speakers

Live Q & A sessions

Conversational information sharing, e.g. good for discussions on health and finances



*Sample live meeting tools: Google Hangouts, Zoom, Adobe Connect, Blue Jeans, Skype, GoToMeeting*

# Program Preparation

**Social media** for ongoing group communication

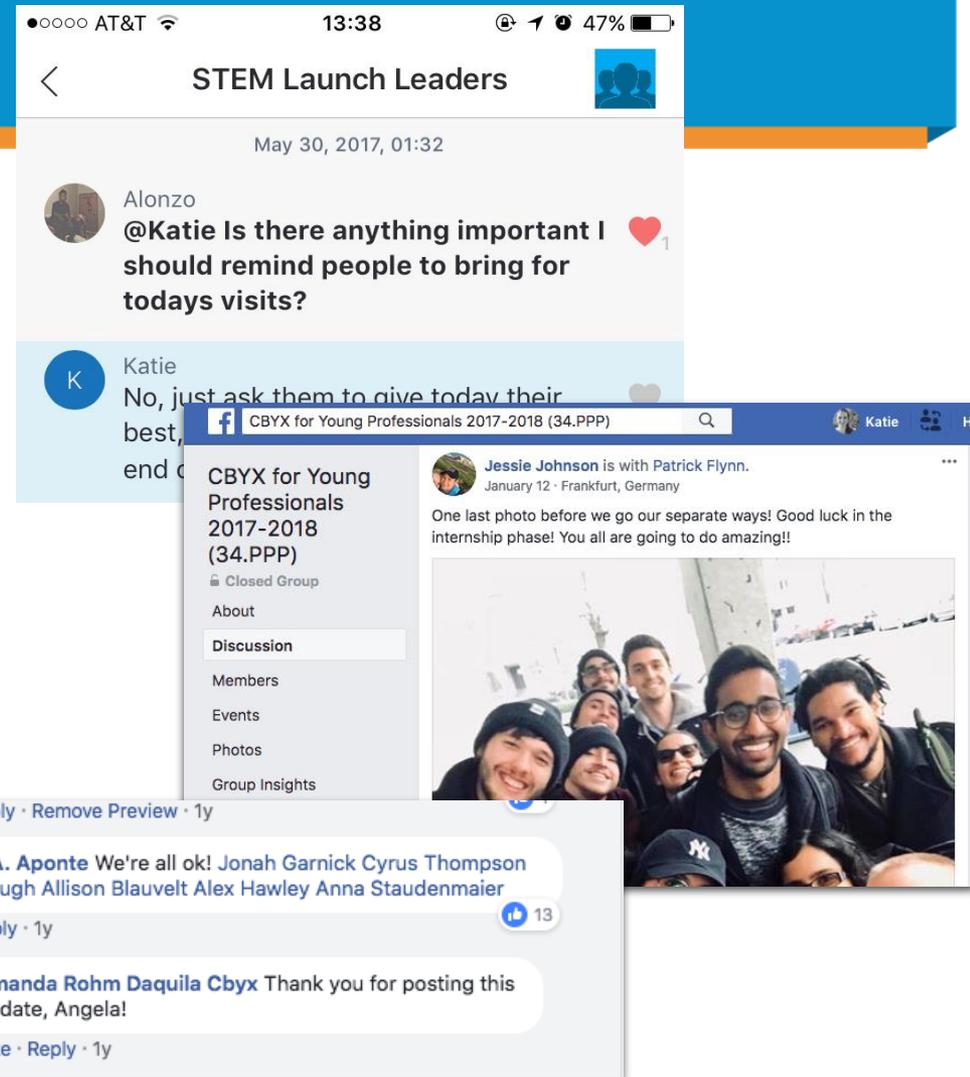
Accessible method for communication via apps that most participants already have/use regularly

Facilitates interaction among participants

Easy sharing of photos/events

Emergency check-in

Logistical details 'on the go'



Sample social media tools: Facebook groups, GroupMe, WhatsApp

# Institutional Case Studies

# Cultural Vistas

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# Cultural Vistas

Stand-alone virtual programming

# Cultural Vistas - Case Study

## Virtual IVLP Exchange - Iceland

*Completely virtual exchange for visitors from Iceland that promoted sustainable environmental practices and conservation in the Arctic.*

***Duration:*** 3 months

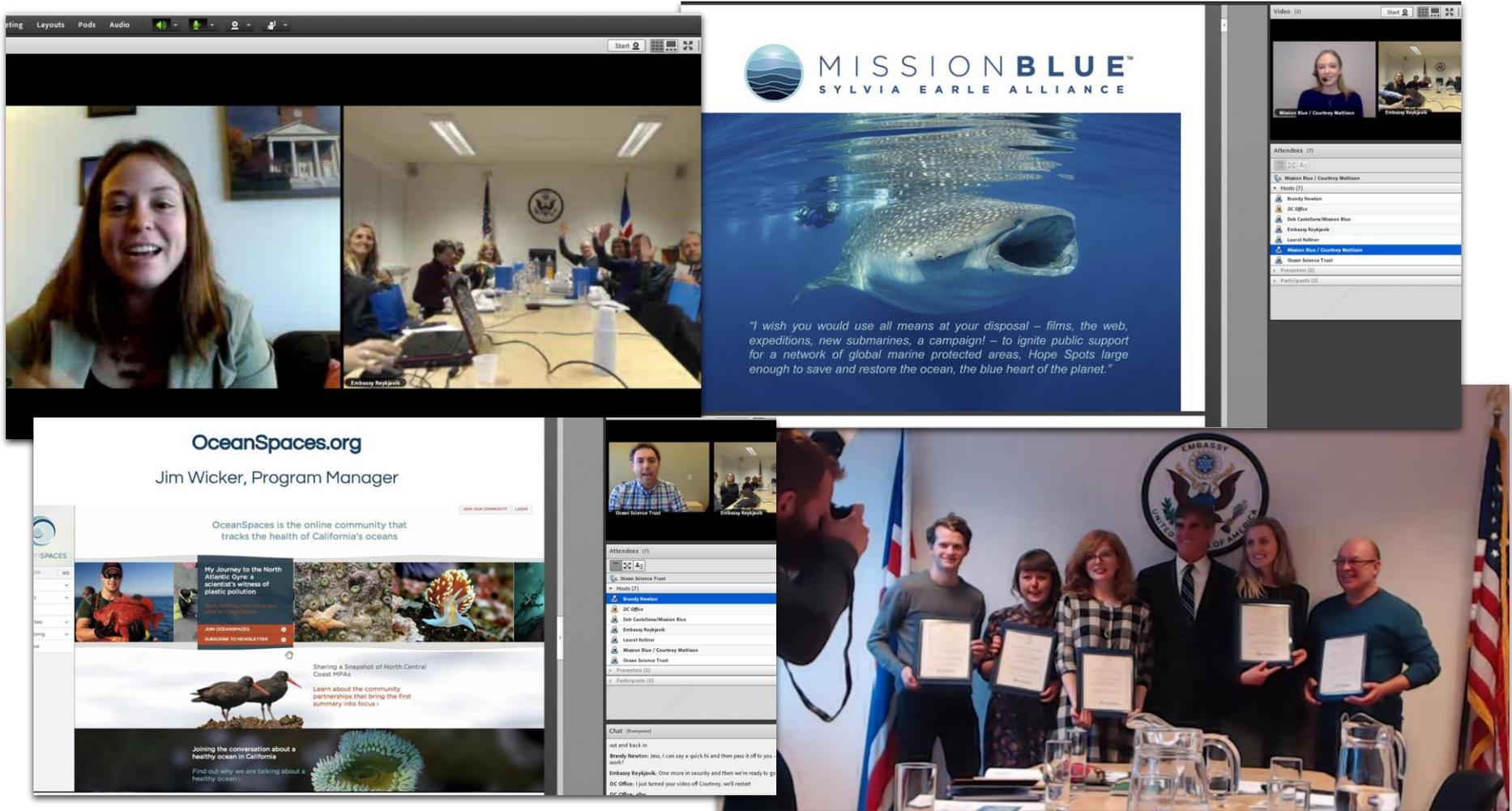
***Participants:*** Ten leading environmental NGO professionals from Iceland, U.S. Embassy in Reykjavik, Cultural Vistas IVLP team

***Medium:*** Web-based video conference

***Content:*** Bi-monthly virtual “town hall” meetings, virtual cultural tours

***Topic:*** Sustainable environmental practices and conservation in the Arctic through the use of scientific information and strategic messaging to inform and mobilize the public; innovative strategies for partnership building, grassroots organizing, and social media engagement in the NGO sector

# Cultural Vistas - Case Study



# Other organizations to explore

## Global Nomads

*“Global Nomads Group fosters dialogue and understanding among the world's youth. By leveraging technology, we enable conversations between middle school and high school students who otherwise would not meet. These exchanges promote empathy, peace, and build 21st century workforce skills.”*

<https://gng.org>

## ECA - The Collaboratory

*“The Collaboratory designs, pilots, and spreads new ways to further educational and cultural diplomacy.”*

<https://eca.state.gov/programs-initiatives/initiatives/collaboratory>

## The Aspens Institute - The Stevens Initiative

*“Provides funding, through merit-based competitions, for organizations to administer virtual and physical exchange programs between youth in the United States and the Middle East and North Africa.”*

<https://www.aspeninstitute.org/programs/stevens-initiative/>

# UNC

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UNC

CENTER FOR

GLOBAL

INITIATIVES

Brandy Arellano  
Program Manager

Hazael Andrew  
Assistant Director

carolina  
HOUSING

# UNC - Partnerships

A graphic with a dark background and a pattern of green leaves. The text "CENTER FOR GLOBAL INITIATIVES" is in yellow, and "OPENING ACCESS" is in large white letters.

## CENTER FOR GLOBAL INITIATIVES OPENING ACCESS

Over 70 partners across campus including:

- Accessibility Resources & Services
- American Indian Center
- Carolina Center for Public Service
- Department of African and African American Diaspora Studies
- Office of Undergraduate Research
- Undergraduate Retention
- And more!



# UNC - Programmatic Efforts

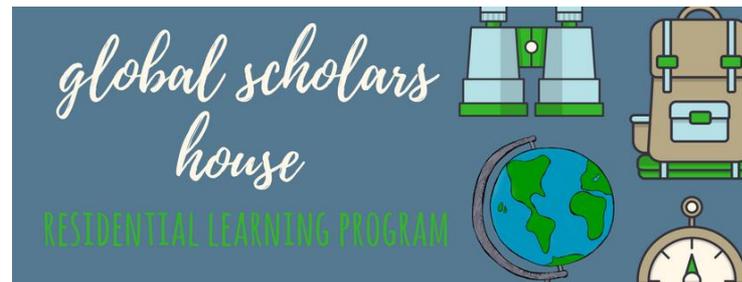
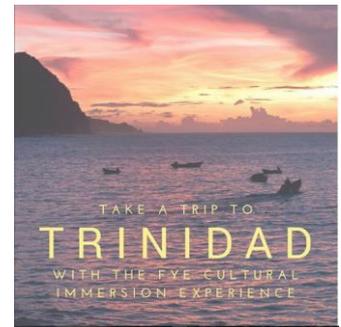


- Passport to GO!

- Short-term, fully-funded educational experiences:  
Puerto Rico & Trinidad



Global Scholars Learning  
Community



# FIU

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# Growth of Online Student Population

- **30** fully online degree programs
- **175** dedicated staff members
- **6,056** fully-online enrollment AY 16-17
- 2020 Goal: **60%** of courses fully online

BECAUSE I DON'T HAVE  
TO LOOK FOR PARKING  
#MYREASONS



**FIU** | Online  
Connect Confidently

GO FOR IT >

# Global Learning Medallion

- Set of coordinated, globally-focused courses and co-curricular opportunities resulting in the conferral of a graduation honor
- Original program reformatted to be integrated into fully-online students' educational environment.
- Requirements not modified; additional pathways for activities built

## What are the requirements?



4 Global Learning Classes



20 Activity Points



**Capstone:** Language, Internship, Study Abroad, **or** Research



ePortfolio & Reflection

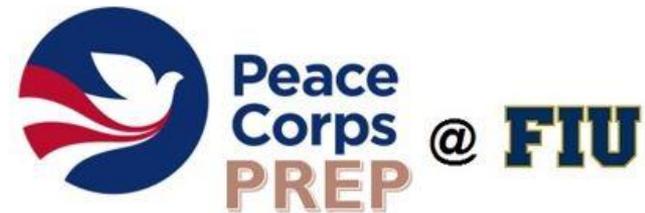
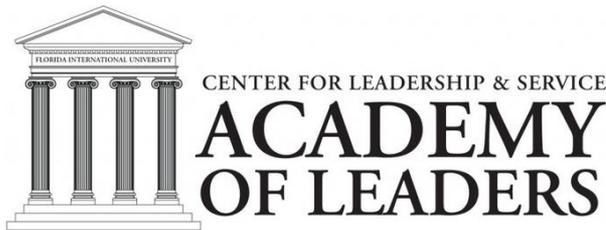


3.0 GPA



# FIU Student Profile: Aleta

- **Aleta**, lives 360 miles from campus
- Career change due to injury
- On track to earn GL Medallion
- Committee member, *Peace Corps Prep*
- E-board member, *Slow Food FIU*
- Graduate, *Academy of Leaders*
- Regular attendee of live-stream events



Tools

# Tools

## Customer Relationship Management

- Salesforce, Zoho CRM



## Application Portals

- Applicant Stack
- TerraDotta



TERRADOTTA



ApplicantStack

## Mailing List

- MailChimp



MailChimp

# Tools

## Survey and Data Analysis/Visualization

- Qualtrics
- Campus Labs
- Survey Monkey



## Team Collaboration/File Sharing

- OneDrive
- Google Drive
- GroupMe
- Slack
- WhatsApp
- Box



# Tools

## Social Forums/Project Management

- Ning
- Moodle
- Basecamp
- Posterous
- Grou.ps
- GroupSite
- SocialGo
- Buffer



Q&A